

GET IN TOUCH

e: jillian.blazek@gmail.com

p: 484.868.2863

a: 3585 13th St. NW,
Washington, D.C. 20010

w: JillianBlazek.com

MISSION STATEMENT

Combines exceptionally strong writing skills with exemplary graphics skills to efficiently produce eye-catching, compelling publications, illustrations and graphics.

Using the latest design software tools, enhances the user experience and expands clients' content across multiple platforms for new lines of revenue generation. Highly dedicated professional who works collaboratively to meet project goals.

Can do a handstand for 1 min.
Will prove upon request.

EXPERTISE + SKILLS

Graphic design

Web design

Front-end web development

Video editing

Digital image editing

Business writing

Communications writing

Journalistic writing + editing

Publication layout + design



INTERESTS



LETTERING



GIN & TONICS



FURNITURE
REARRANGING



LETTERPRESS &
BLOCK PRINTING



PENNSYLVANIA



VEGGIE
BURRITOS

JILLIAN BLAZEK

VISUAL
COMMUNICATIONS
SPECIALIST

PROFESSIONAL EXPERIENCE

USER EXPERIENCE INTERN

Flux Forward • Washington, D.C. • Sept. 2012 – Dec. 2012

Created and revised Photoshop mockups for a client website, focusing heavily on user experience and user interface design. Strengthened Flux's identity positioning through brand extension projects, including business cards, public event signage, and internal and external presentations.

DIGITAL PRODUCTION ASSISTANT

Discovery Communications Inc. • Silver Spring, Md. • May 2011 – June 2012

Researched and determined clearance rights for video, photos, and text allowing for exploitation of original and licensed content across various media and digital platforms in international markets. Advised colleagues on rights-related issues for special projects, local initiatives, and major promotables. Managed the clearance process for major digital media revenue streams, such as iTunes and Video on Demand.

LEAD DESIGNER & FOUNDING EDITOR

Occupied Washington Times • Washington, D.C. • Oct. 2011 – March 2012

Created original design & layout for multiple published issues of the independent, community-supported monthly newspaper for print & web. Designed promotional & issue-based posters, banners, programs, buttons, and other graphics. Served on the editorial board, focusing on design and project management.

NEW MEDIA INTERN

Discovery Communications Inc. • June 2010 – May 2011

Edited legacy content to create new short-form & long-form videos, published to multiple DCI websites and online platforms. Enhanced user experience by developing thematic playlists of Discovery content. Developed process to capture and monetize traffic for passive revenue creation from Discovery-owned, user-generated content on YouTube.

MARKETING INTERN

Brightline Media, Inc. • Alexandria, Va. • Feb. 2010 – May 2010

Enhanced the public profile of clients in a variety of health, technology, and business industries by researching, writing, and editing press releases and other press materials. Expedited firm's research capability by compiling reporter lists and clip lists, and conducting pertinent in-depth research.

MARKETING INTERN

The Philadelphia Inquirer • Philadelphia, Pa. • May 2007 – June 2007

Enhanced The Inquirer's public image by helping organize the first annual "Student Citizenship Award" competition & ceremony. Created presentation graphics & managed on-site logistics for student awardees at event. Screened competition applicants & made recommendations to the Marketing Director.

EDUCATION

AMERICAN UNIVERSITY Washington, D.C.

Graduated May 2011 • 3.76 / 4.00 GPA

B.A. Journalism, Marketing Minor, Philosophy Minor

National Society of Collegiate Scholars, American University Chapter

Alpha Phi Omega National Community Service Fraternity, Eta Phi Chapter

UNIVERSITY OF CAPETOWN Capetown, South Africa

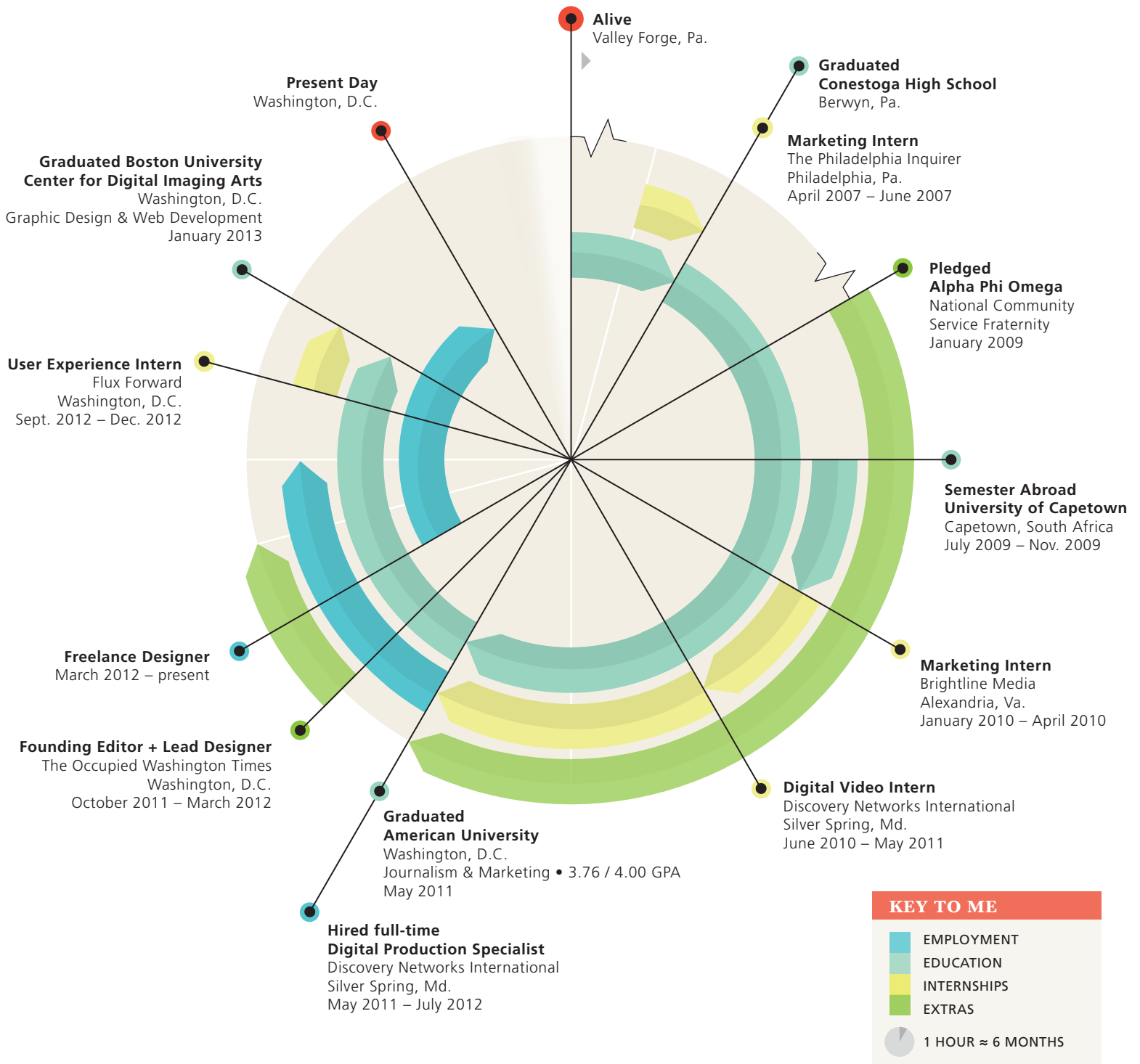
Visiting student July 2009 – November 2009

BOSTON UNIVERSITY CENTER FOR DIGITAL IMAGING ARTS Washington, D.C.

Graduated January 2013

Certificate of Graphic Design and Web Development

A GRAPHIC REPRESENTATION OF **VISUAL COMMUNICATIONS SPECIALIST**
JILLIAN BLAZEK



MISSION STATEMENT

Combines exceptionally strong writing skills with exemplary graphics skills to efficiently produce eye-catching, compelling publications, illustrations and graphics. Using the latest design software tools, enhances the user experience and expands clients' content to multi-platforms that generate new lines of revenue. Highly dedicated professional who works collaboratively to meet project goals.

EXPERTISE + SKILLS

Graphic design	Digital image editing	Business + communications writing
Web design + front-end development	HTML & CSS	Journalistic writing + editing
Wordpress CMS & PHP	JavaScript & JQuery	Publication layout + design